

VIEW

**A FESTIVAL OF
ART HISTORY**

**INSTITUT
FRANÇAIS**
ROYAUME-UNI

VIEW: A festival of Art History
7– 9 February 2014, Institut français du Royaume-Uni, London

The Institut français du Royaume-Uni in London is launching the first edition of VIEW, its annual art history festival in echo to the groundbreaking Festival de l'Histoire de l'Art in Fontainebleau.

EVENTS - A celebration of the art of examining, analyzing and illuminating masterworks, this international festival will explore the multiple facets of art history through talks, debates, film screenings, a dedicated programme of short talks by young researchers and an art book fair. Exclusive tours echoing the topics broached during the festival at the Institut will also be organized in and by London's great museums during the weekend (Wallace Collection, Serpentine Gallery, Tate Britain, V&A & the National Gallery).

THEMES - Aiming to further the understanding and appreciation of this unique discipline, the festival will be built around six main themes:

- Fakes & the Issue of Authenticity
- The Role of Museums
- The Future of Art History
- The Influence of Collections & Collectors (in homage to Fontainebleau's festival)
- Publishing & Broadcasting Art History
- Art & National Identities

SPEAKERS - From academics, curators, collectors and museum directors to art dealers, film directors, artists and journalists, the greatest European personalities in the field of art history will be present to share their knowledge, debate and shed light on those issues.

Gathering thirty guest-speakers and hosting over forty events, VIEW will give visitors the chance to look at art in an enlightened way, demonstrating how indispensable and rich a resource art history has become. It will be the unmissable event for all art history lovers — an in-depth look at the world of the arts today.

OPENING TIMES - Friday: 6pm–10pm; Saturday & Sunday: 10am–10pm

FORMAT & VENUES - 6 debates (1h30min incl. Q&A), 30 talks (5 per theme, 45min incl. Q&A), 6 films or documentaries, an art book and magazine fair, 20 short talks by art history students and a special kid's corner. These events will take place in parallel in the Cinéma Lumière (sits 250), the Médiathèque (sits 100) and the Salons (sit 70) of the Institut français in South Kensington, London and the amphitheatre of the Lycée Français (adjacent to the Institut).

PARTNERS

Institutions: Association of Art Historians; Institut français; European Commission, European Representation in the UK & Italian Cultural Institute in London.

Museums: V&A; Wallace Collection; Tate Britain; Serpentine Gallery; National Gallery.

Universities (call for papers): École du Louvre; EPHE; EHESS; CNRS; Université Paris-Sorbonne; Courtauld Institute; UCL; Oxford University; Cambridge University; Warburg Institute; Sotheby's Institute of Art.

Media (tbc): The Art Newspaper; BBC (Radio 4); The Guardian; The Financial Times

Bookshops (tbc): French-language and English-language books.

CONTACTS

Project leader: Marie-Doha Besancenot, Visual Arts Officer, marie-doha.besancenot@diplomatie.gouv.fr

Festival programmers: Adélia Sabatini & Joséphine Seblon, arthistoryfestival@gmail.com

PROGRAMME

FRIDAY EVENING – LAUNCH EVENT – HOMAGE TO VERSAILLES

6.15PM – Opening ceremony with HE Bernard Emié, Ambassador of France to the United Kingdom.

6.30PM – Daniel Buren on André le Nôtre's gardens (tbc)

7.30PM – Launch Cocktail (reserved to guest-speakers, supporters & members of the press)

8.15PM – *A Little Chaos* (film), British period drama directed by Alan Rickman with Kate Winslet (Sabine De Barra) & Matthias Schoenaerts (André Le Nôtre): two landscape gardeners compete to design a fountain at Versailles for Louis XIV (tbc)

SATURDAY & SUNDAY

I. FAKES & THE ISSUE OF AUTHENTICITY

Debate: How do copies and forgeries affect art history?

With Martin Kemp (Oxford University), Jacqueline Lichtenstein (Université Paris IV), Bendor Grosvenor (tbc), Thierry Lenain (Université Libre de Bruxelles; tbc)

Talks:

1. Martin Kemp (Oxford University): Leonardo fakes and attributions – new discoveries
2. Olivier Bonfait (Université de Provence): What constituted a 'fake' in the 17th century?
3. Jacqueline Lichtenstein (Université Paris IV): Enjoying forgeries.
4. Giovanni Villa (Università degli studi di Bergamo; tbc): Titian & authenticity.
5. Thierry Lenain (Université Libre de Bruxelles; tbc): Michelangelo as forgerer.

Film:

Eric Hebborn: Portrait of a Master Forgerer (45min; BBC Omnibus, 1991)

Guided tour:

The National Gallery – a look at 'fakes' and copies (tbc)

II. THE ROLE OF MUSEUMS

Debate: Exchanges and loans – has globalisation truly reached museums?

With Penelope Curtis (Tate Britain), Martin Roth (V&A), Laurent le Bon (Centre Pompidou-Metz), Xavier Dectot (Musée du Louvre-Lens)

Talks:

1. Charles Saumarez Smith (Royal Academy): A life in museums (tbc).
2. Laurent Le Bon (Centre Pompidou-Metz): How can a contemporary art museum stimulate contemporary creation?
3. Cristina Acidini (Polo Museale, Firenze): Conserving and showcasing Florence's treasures? (tbc).
4. Julien Chapuis (Bode Museum): The issue of restitutions in Germany today (tbc).
5. Wim Pijbes (Rijksmuseum): Reshaping the Rijksmuseum (tbc).

Film:

La Ville Louvre (84 min; Nicolas Philibert, 1990)

Guided tour:

The Tate Britain: A closer look at Turner's landscapes, led by Frédéric Ogée (Paris VII)

III. THE FUTURE OF ART HISTORY

Debate: Is the way we look at images today changing art history?

With Hans-Ulrich Obrist (Serpentine Gallery), Griselda Pollock (Leeds University), Nicolas Bourriaud (Ecole Nationale des Beaux-Arts; tbc); Michael Archer (Goldsmiths, University of London; tbc)

Talks:

1. François-René Martin (Ecole Nationale des Beaux-Arts) & Neville Rowley (Ecole du Louvre): What are the iconic works of art of tomorrow?
2. Griselda Pollock (Leeds University): Feminist and queer interventions in the histories of art.
3. Hans-Ulrich Obrist (Serpentine Gallery): A curator for the 21st century.
4. Philippe Sénéchal (INHA): The most influential art historians you've never heard of.
5. Michel Pastoureau (Ecole Pratique des Hautes Etudes): What do colours tell the historian?

Film:

Caravaggio (Derek Jarman, 1986)

Guided tour:

The Serpentine Gallery: Analyzing contemporary artworks (tbc)

IV. THE INFLUENCE OF COLLECTIONS AND COLLECTORS

Theme in homage to the 2014 edition of the Festival de l'Histoire de l'Art in Fontainebleau, which focuses on the theme of 'Collecting' ('Collectionner') with Switzerland as its guest-country.

Debate: How much is art history influenced by art collectors?

With Helen Rosslyn (art historian; tbc), François Durand-Ruel (private collector), Thierry Morel (Houghton Revisited), Christoph Voghterr (Wallace Collection)

Talks:

1. François Durand-Ruel (private collector): A family's approach to collecting.
2. Pippa Shirley (Waddesdon Manor): Unexpected facets of the *goût* Rothschild.
3. Thierry Morel (Houghton Revisited): Reviving dispersed collections.
4. Michael Hall (*Country Life*, ex *Apollo*): Portraits of iconic collectors.
5. Giovanni Agosti (Università Statale di Milano; tbc): Collectors in the Renaissance.

Film:

Bought with Love: The Secret History of British Art Collections – The Golden Age (BBC, 2013)

Guided tour:

V&A Museum – a look at the new Europe 1600–1800 galleries (tbc)

V. PUBLISHING & BROADCASTING ART HISTORY

Debate: How can one democratize art history without caricature?

With Olivier Bonfait (INHA, Université de Provence), Iwona Blazwick (Whitechapel Gallery; ex Commissioning Editor for contemporary art, Phaidon Press), Simon Schama (Columbia University; tbc), Basil Comely (BBC Vision Studio Head for Arts; tbc)

Talks:

1. Mike Leigh (film director) & Charlie Cobb (fine art painter for film): Re-creating Turner for the big screen (tbc).
2. Christian Joschke: Translating art history, from Warburg to Hans Belting.

3. Iwona Blazwick: Publishing contemporary art.
4. Richard Shone (*The Burlington Magazine*; tbc) & Jackie Klein (Commissioning Editor for Art, Thames & Hudson; tbc): The books that made art history.
5. Marina Warner (tbc): Writing about art.

Film:

Camille Claudel 1915 (Bruno Dumont, 2014) – film & Q&A with the director

VI. ART & NATIONAL IDENTITIES

Debate: Has history of art moved beyond the question of national identities?

With Nicholas Penny (National Gallery; tbc), Frédéric Ogée (Paris VII), Andrew Graham-Dixon (tbc), Sarah Wilson (Courtauld Institute; tbc)

Talks:

1. Christoph Voghterr (Wallace Collection): The Wallace Collection: French collection and English museum.
2. Pierre Wat (Université Sorbonne Paris I): Constable, French painter.
3. Xavier Dectot (Musée du Louvre-Lens): National identities in medieval art.
4. Arturo Galansino (Royal Academy): How Italian regional identities shaped the masterworks of the Renaissance.
5. Christopher Green (Courtauld Institute): Braque's de-nationalized landscapes (tbc).

Film:

The Art of Germany – A Divided Land (presented by Andrew Graham-Dixon, BBC, 2010)

Guided tour:

The Wallace Collection: Diplomacy and art – a look at the most interesting diplomatic gifts between nations, with Helen Jacobsen (Wallace Collection)

ART LAB

The Art Lab is a dedicated space in which the work of some of the best young researchers in art history from all over Europe will be showcased. Twenty short talks (c. 15 min each) will be selected by a jury through a special call for papers and presented at the Institut over the weekend. For this inaugural edition, students are invited to choose one of three themes: Rooms, Deceiving, or Change.

KIDS CORNER

Let's make some Great Art! With Marion Deuchars, Age Range 6 and up (tbc). Marion Deuchars is an internationally acclaimed illustrator with an instantly recognizable style.

The Story of the World's Greatest Paintings and *Lives of the Great Artists* with Charlie Ayres, Age Range 9 and up, (tbc). Charlie Ayres studied at the Courtauld Institute of Art and was an editor of Art Review

BOOK FAIR

The book fair celebrates the best of international contemporary art publishing and showcases a diverse range of art books and art history books in English and in French.

IKONO TV (tbc)

Watch ikonoTV, the multimedia platform broadcasting visual art and experience art like never before. It features a continuous flow of videos 24/7 without any added sound, narration and bring art to over 35 million households in more than 30 countries